

STRIKING THE BALANCE

Royal Dublin Society, Ballsbridge, Dublin, Ireland

www.heti2018.org

#heti2018

DUBLIN IRELAND

June 25th - 29th 2018



HETI 2018 partnership & exhibition brochure

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invitation to participate

Dear Sponsor,

On behalf of Festina Lente, Horse Sport Ireland and the Equine Facilitated Education and Therapy Association (EFETA), I would like to extend a warm welcome to the 16th International Congress of Equine Facilitated Programmes 2018 (HETI 2018). This event is intended to be an exceptional networking opportunity for delegates to meet and discuss their own projects as well as the research being done internationally.

That this congress should be taking place in the Royal Dublin Society, Ireland is indeed most apt given its long legacy of hosting the world famous 'Dublin Horse Show'.

Ireland has long been renowned as the land of horses. This congress represents an ideal opportunity to further crystallise this reputation by showcasing the role of Irish horses in a host of equine facilitated programmes. Horses that have proven to play a particularly beneficial role in Equine Facilitated Programmes include the famous Connemara Pony, the Kerry Bog Pony and the Irish Draught.

Festina Lente, set up in 1988, is Ireland's largest provider of Equine Assisted Programmes for young people, teenagers and adults with a range of cognitive, social, emotional and behavioural difficulties. It has developed a reputation not only nationally but also internationally.

A visit to Dublin offers a chance to see other parts of the country too. Ireland is simply one of the world's best travel destinations. A landscape of stunning beauty with a deep cultural and literary history and a warm and welcoming people have combined to earn us this reputation. A social program can thus be created that will meet the highest standards.

*Sincerely,
Jill Carey
Chief Executive Officer, Festina Lente*

"This event is intended to be an exceptional networking opportunity for delegates to meet and discuss their own projects as well as the research being done internationally"

about HETI

HETI is a global organisation that forms worldwide links between countries, centres and individuals offering equine facilitated activities and assists in the development of new equine programmes worldwide. We have a membership base from over 47 different countries worldwide.

We strive to offer the most up to date educational information available. HETI publishes an annual Scientific and Educational Journal of Therapeutic Riding. We maintain a bibliography and an extensive Directory of Education and Training, which lists seminars, workshops and education and training opportunities that our members offer.

Every three years it is our privilege to partner with an HETI Member and we're delighted that Ireland will organise the HETI International Congress in 2018. The congress seeks to feature the latest research and development. This is a unique opportunity that brings the world together to spearhead the promotion of equine assisted activities.

congress theme

STRIKING THE BALANCE

Achieving a balance in life is a topic that is receiving increasing levels of attention and spans the international and national contexts. Whether this is trying to manage the world's natural resources with man's growing needs or individuals trying to maintain a better balance between work, leisure and family. Better balance is something that resonates with most people.

The identified theme of the 16th International Congress of Equine Facilitated Programmes 2018 in Ireland is 'Striking the Balance'. Primarily, the congress aims to explore ways to strike the balance between:

- The challenge of providing high quality EFP's in an environment of competing resources: where demand is greater than supply
- The challenges of producing rigorously robust studies versus evaluative or anecdotal studies
- The challenge of funding EFP's: public and private funding sources
- Segregated or mainstream settings for equine facilitated programmes: which are best and for whom
- The provision of equine facilitated programmes and horse welfare and management considerations

organising / scientific committee



JILL CAREY

Jill has worked with Festina Lente since 2001, having previously worked at Programme Manager with St. John of God Brothers. Jill has a strong commitment to achieving the correct balance between people's interest in horses and horse's welfare and management requirements. Jill is the course coordinator for the Festina Lente Therapeutic Riding Coaching Programme and the Equine Assisted Learning Facilitator Programme. In addition, she is the current chairperson of the Equine Facilitated Education and Therapy Association (Ireland).

Principle Role in the Local Organising Committee:

Overall responsibility for congress organisation

Liaising with potential sponsors

Dealing with the media



CLODAGH CAREY

Clodagh Carey has worked with Festina Lente Riding School since 1998, which started as a Two year Pilot EU pilot project aimed at promoting employment for people with disabilities. Clodagh has a strong interest and commitment in providing quality, safe and enjoyable riding experiences to all those who ride at Festina Lente and has a particular interest in 'centered riding'. Clodagh also coaches and assesses students of the Therapeutic Riding Coaching Course at Festina Lente which is now in its fourth year of delivery.

Principle Role in the Local Organising Committee:

Overseeing of Pre-congress workshop

Balanced representation of Horse Welfare considerations

Organisation of Equestrian Programmes for families of Congress attendees



MICHELLE STEPHENS BYRNE

Michelle currently has responsibility for the accurate accounting of 2 million each year received through both Government funds, social enterprise revenue and grant applications. Transparency of all funds is obligatory in this current role as a part of the funding received is through Irish Government Agencies.

Principle Role in the Local Organising Committee:

Advising on all financial aspects of congress arrangements

Ensuring financial management is in line with current financial procedures

Overseeing the dual budgeting of both the conference and Festina Lente



ANN CONDRÓN

Ann has worked in an administrative capacity with Festina Lente since 20 and has overall responsibility for all administrative and human resource functions. In addition, acts as a support to the Chief Executive Officer. Part of her role over the past fifteen years with Festina Lente has included annual congresses varying from attendances of 80 to 1000 delegates.

PRINCIPLE ROLE IN THE LOCAL ORGANISING COMMITTEE:

Liaising with Conference Partners on all day to day congress related items

Ensuring all Health and Safety considerations are adhered to

Supporting the on-line marketing of the Congress



EMMA CLARKE

Emma has worked with Festina Lente since 2014. Emma's main role is working with the administration team with particular emphasis on supporting the Riding School. However, Emma has considerably experience of Social Media Management, IT & Telecoms Support, Information Systems Management, Ecommerce & Websites and previously worked with Microsoft as Project Manager for involved with Microsoft Picture It!, Microsoft CRM & Microsoft Office cd and online products.

Principle Role in the Local Organising Committee:

Supporting the on-line marketing of the Congress



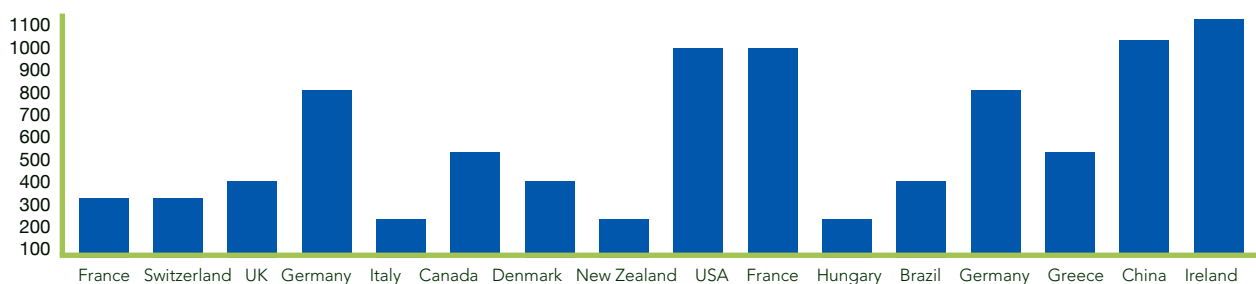
YVONNE MONAHAN

Yvonne is a well-known and respected horse woman. Yvonne has ridden on an Irish Three Day Event team and has competed at the top level of her sport. Yvonne has bred, produced and trained many top horses in show-jumping, eventing and point to pointing. Yvonne is also a founder member of Dressage Ireland and an International Three Day Event judge. Yvonne has been Facilitating Equine Facilitated Learning in Ireland for some ten years now having trained in America with Linda Kohanov through her Eponaquest training course and is a founder member of the Equine Facilitated Education and Therapy Association (Ireland).

Principle Role in the Local Organising Committee:

Balancing the mainstream horse sport industry with the application of horses in their therapeutic role.

previous congresses



Dublin is one of the oldest cities in Europe
and with ancient churches, grand buildings
and fine museums, cultural riches abound

evolution meetings

	VENUE	THEME
2015	Danshui, Taiwan	Horses and People Meet in Taiwan
2012	Athens, Greece	Horses in Education and Therapy
2009	Münster, Germany	Horses for Mind, Body and Soul
2006	Brasilia, Brasil	Contact Between Friends
2003	Budapest, Hungary	The Complex Influences of Therapeutic Riding
2000	Angers, France	Cheval et Differences Lack of Integration, Disability, Differences, Tolerance, Freedom and Autonomy, Integration
1997	Denver, Colorado, US	Riding the Winds of Progress
1994	Hamilton, New Zealand	Developments in the psychological and educational area of therapeutic riding.
1991	Aarhus, Denmark	An Update on Therapeutic Riding
1988	Toronto, Ontario, Canada	Therapeutic Riding for the Disabled; Therapeutic Riding in Health, Sport and Recreation; Psychological and Educational Aspects of Therapeutic Riding
1985	Milan, Italy	Rehabilitation Through Riding
1982	Hamburg, Germany	1) The horse in therapeutic riding (Hippotherapy); 2) Physiotherapy with and on the horse (Hippotherapy); 3) Special education using riding and vaulting; 4) Riding and vaulting as a sport for the disabled.
1979	Warwick, UK	Riding as a Sport for the Disabled.
1976	Basel, Switzerland	Rehabilitation Through Riding – Riding Therapy
1974	Paris, France	Reeducation par L' Equitation

who will attend?

Practitioners of
Therapeutic Riding Teachers
Speech Therapists Physiotherapists
Occupational Therapists
Social Workers Psychologists
Students and Researchers





about dublin

There is a distinctly Irish Vibe to this Cosmopolitan Capital. There are many layers to the city of Dublin amongst which every visitor finds their niche. It is a bustling city with a population of over 1.7 million and is home to over 100 different nationalities, all of whom contribute to the fabric of Dublin. While it has a genuine cosmopolitan feel, Dublin has still managed to retain its own distinct culture which is expressed in a love of literature, drama, traditional music and sport.

Browsing the shops on Dublin's Grafton Street is a renowned pastime as the shopping can also be combined with sight-seeing. The city is abundant with unique buildings and quirky stores; and the streets are always bustling. The wide-ranging choice of hotels, restaurants and pubs meets every visitor's pocket and taste and whether it is a chic boutique hotel, world-class international accommodation or a quaint B&B, Dublin's menu suits every palette.

With Michelin Star Restaurants centrally located to casual eateries for resting the feet, again the mood and inclination of Dublin's guests is anticipated, provided for and enjoyed.

Of course, the quintessential Dublin Pub provides the focal point of Dublin's social life, illuminating the vibrant hues of Dubliners and their culture. Conversation flows freely unleashing the unique atmosphere that defines the city.

Dublin is one of the oldest cities in Europe and with ancient churches, grand buildings and fine museums, cultural riches abound. From the ancient to the avant-garde, from history, architecture, literature, art and archaeology to the performing arts Dublin has it, with the real advantage to the visitor being that everything is contained within a small area. Furthermore, Dublin boasts the largest park to be found in a European City, the Phoenix Park.

Dublin is a modern city with all the skills, structures, features and facilities necessary to host the most complex of conferences.

the venue

ROYAL SOCIETY DUBLIN

Situated in the bustling Ballsbridge area of the city, the RDS is one of Ireland's oldest societies. Founded in 1731 to promote and develop Agriculture, Arts, Industries and Science, its multi-functional space is located on a 42 acre site and is perfectly suitable for the HETI Congress 2018.

The facility itself breaks down into a series of great halls and breakout rooms and for the purpose of this event, the outdoor show rings, which are used annually for the world renowned International Dublin Horse Show. Adjacent to this area will be all the refreshment and lunch facilities. This truly will be a memorable and inspirational venue for the HETI Congress 2018.



sample congress programme

	MONDAY 25 JUNE	TUESDAY 26 JUNE	WEDNESDAY 27 JUNE	THURSDAY 28 JUNE	FRIDAY 29 JUNE
Daytime	Pre-Congress Workshop at Festina Lente	Registration Main Congress Sessions at the RDS	Main Congress Sessions at the RDS	Main Congress Sessions at the RDS	Main Congress Half day Sessions at the RDS
Evening		Reception	Social Events	Delegate BBQ	

16 good reasons to come HETI 2018

1. Demonstrate new innovative products and services
2. Gain and share knowledge with your peers about topical discussions
3. Network with likeminded industry members and academic delegates
4. Target new strategic clients
5. Promote your products, services and research to a large amount of the industry with buying power within their organisations internationally
6. Strengthen your brand position within the industry
7. Put your brand in front of thousands of the most influential referrers of business
8. Connect directly with very hard to reach people
9. Establish international strategic partners
10. Support programmes and projects to increase development of equine facilitated activities
11. Promote your company's image & build your brand
12. Ensure interaction between suppliers and customers
13. Ample networking opportunities with direct access to key opinion leaders
14. Position your company as an industry leader
15. Expand loyalty and build opportunities with existing clients
16. Increase credibility through your participation

key dates



PRE-CONGRESS WORKSHOP

25th June 2018

CONGRESS DATES

26th – 29th June 2018

CALL FOR ABSTRACTS

1st February 2017

END FOR SUBMISSION OF ABSTRACTS

29th November 2017

ACCEPTANCE OF ORAL AND POSTER

28th February 2018

END OF EARLY REGISTRATION

14th March 2018

promotion highlights

The promotional campaign will run from February 2017 until the congress opens in 2018. It will consist of many engaging programmes and activities, including:

- Extensive Online and E-zine Campaign
- Engaging with Previous Delegates and Participants
- Direct Marketing
- Advertising in Industry and Trade Journals
- Promotion at other Equine Related Events
- Web and Electronic Media
- Various International Journals

Industry and media partners are encouraged to actively take part in the promotion of the event. We are happy to supply programmes, flyers, posters, banners (hard copies / electronic files) to any of our official partners, as well as to coordinate with them any promotion and communication action via the channels listed above.

why participate

Partnership of HETI 2018 will be a key step for your company in fostering partnerships with the Global and European Equine community. This opportunity allows your company, product, brand to be uniquely and actively showcased at this high calibre, innovation driven international Equestrian forum. It will also allow your company to meet new business partners, generate new ideas, gather new knowledge, foster collaborations and meet highly trained Equestrians.

Your relationship with HETI 2018 and Dublin will provide a highly efficient and effective business and marketing platform for your organisation to connect and engage with our global delegates. It allows your company to show these business and consumer markets how your business makes a real difference to the equine community.





partnership package opportunities

In addition to the menu list associated with each option below, opportunities are also available (subject to LOC Programme Team approval) for partners to become associated with specific themes and/or specific session(s) during the conference in order to maximize appropriate activation opportunities.

	Principle €17,500	Executive €12,500	Associate €7,500
Branding on HETI's Partners Page of website	✓	✓	✓
Use of HETI'S image in your promotional activities	✓	✓	✓
Exhibition space only (power & chairs)	Premium Space 6m X 4m	Premium Space 4m X 4m	Exhibition Space 3m X 4m
Complimentary Registration	6	4	2
Complimentary Exhibitor Passes	6	4	2
Complimentary tickets to the conference BBQ	6	4	2
Complimentary Colour Advert in Conference Programme	Full Page	Half Page	Quarter Page
Recognised in all Communications	✓	✓	✓
Digital Branding at the Venue	Principle Tier	Executive Tier	Associate Tier
Insert in the Delegate Pack	✓	✓	✓
Recognised from the Podium	At the start of each day's keynotes & the closing remarks	At the start of each day's keynotes	
Coverage in Promotional Campaign	✓	✓	
Exclusive Branding Event	✓	✓	
Post Event Fulfilment Report	✓	✓	
Access to HETI 2018 database where permission granted	✓	✓	
Free Extra Value Option	Satellite Symposium Worth €5,000	1 of 4 coffee opportunities Worth €2,500	
Feature Partner Article	2 per Quarter		

principal partners €17,500

A range of rights and benefits will be agreed to optimize the value proposition as Principle Partner and to meet your organisation's business and marketing objectives.

We have identified an extensive list of components in this Principle Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved, and we are more than happy to discuss your requirements with you.

OFFICIAL DESIGNATION AS PRINCIPLE PARTNER OF HETI 2018

- Coverage for your organisation on all HETI 2018 promotional materials in the run up to the conference, which includes a media advertisement, printed announcement and e-zine campaign.
- Branding on the HETI 2018 Partners page of the website to include your organisation's logo and biography.
- Use of the HETI 2018 image in your organisation's promotional activities tied to HETI 2018, once agreed with the HETI 2018 organisers.

At HETI 2018

- 6m x 4m Premium exhibition space only
- 6 complimentary full delegate registrations
- 6 complimentary exhibition registrations
- Repeated exposure at all Equine Facilitated Education and Therapy Association Events throughout the coming years, including main sponsor at our annual conference (TBC)
- Dedicated onsite boardroom for the duration of the event
- The opportunity to organise a branded exclusive event during HETI 2018 e.g. drinks reception or catering event (catering at an additional cost). Subject to not conflicting with the HETI 2018 programme.
- A full page colour advert in the conference programme.
- Two featured partner articles per year (150-word paragraph, link, logo or photo) uploaded onto our website and sent to our national database via e-newsletter (content subject to approval by LOC).
- Logo on all pre-congress E-blasts - We are planning on sending a minimum of 8 email blasts in the 18 months preceding HETI 2018
- Principal Tier branding on all on the digital screens within the conference venue.
- Recognized from the podium at the start of each day's keynotes and the conclusion of last sessions each day.
- "Thank you to our Principle Partner" projected throughout the conference venue on all AV platforms.
- Opportunity to suggest a keynote speaker (subject to LOC approval)
- Insert into the delegate pack.
- Access to our photographer including full access to all pictures and video files.

POST EVENT

- Post event fulfilment report which will outline the benefits of Partnership.
- Access to the HETI 2018 attendee database whereby permission has been granted by the delegates.

Additional Value proposition worth €5,000 each

This Principle Partner package is significantly enhanced – for free – by the choice to avail of the following, stand-out and highly visible sponsored symposium. This opportunity will allow branding at the entrance to the session, announcing that they are the main partners. They will also be allowed distribute a branded gift item or piece of collateral to all attendees at that event.

Organised by the Sponsor, the Sponsored Symposium will take place on site over the course of HETI 2018 and will be included in the Official Congress Schedule. The session will last 45 minutes. The sponsored symposium should receive the endorsement of the LOC and is subject to approval. The price includes the following services:

- Complimentary use of an official meeting room at the venue (subject to availability).
- A 45 minute dedicated session time included in the conference programme.
- Banner branding in meeting room (supply own banners).
- Product display and distribution in meeting room (subject to venue and LOC approval).
- Recognition as an Industry Symposium Sponsor in official publications.
- Invitations for Symposium sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied).
- Complimentary use of standard audio-visual and technical equipment as existing in that room (Technicians not included).
- Catering and human resources are not included.



executive partners €12,500

A range of rights and benefits will be agreed to optimize the potential as Executive Partner to meet your organisation's business and marketing objectives. We have identified an extensive list of components in this Executive Package which are outlined below. There is a high degree of flexibility within this package, to ensure that your organisation's specific partner requirements are achieved.

OFFICIAL DESIGNATION AS EXECUTIVE PARTNER

- Coverage for your organisation on all HETI 2018 promotional materials in the run up to the conference, which includes a printed announcement and e-zine campaign
- Branding on the HETI 2018 Partners page of the website to include your organisation's logo and biography
- Use of the HETI 2018 image in your organisation's promotional activities tied to HETI 2018, once agreed with the HETI 2018 organisers

AT HETI 2018

- 4m x 4m Premium exhibition space only
- 4 complimentary full delegate and exhibition registrations
- The opportunity to organise a branded exclusive event during HETI 2018 eg drinks reception or catering event (catering at an additional cost) Subject to not conflicting with the HETI 2018 programme
- A half page colour advert in the conference programme
- Two featured partner articles per year (150-word paragraph, link, logo or photo) uploaded onto our website and sent to our national database via e-newsletter (content subject to approval by LOC)
- Logo on all pre-congress E-blasts - We are planning on sending a minimum of 8 email blasts in the 18 months before HETI 2018
- Executive Tier branding on all on the digital screens within the conference venue
- Recognized from the podium at the start of each day's keynotes
- "Thank you to our Executive Partner" projected throughout the conference venue on all AV platforms
- Insert into the delegate pack
- Access to our photographer including full access to all pictures and video files

POST EVENT

- Post event fulfilment report which will outline the benefits
- Access to the HETI 2018 attendee database whereby permission has been granted by the delegates

FREE ADDITIONAL VALUE WORTH €2,500 EACH

This Executive Partner package is significantly enhanced, for free by the choice of one of the four Conference coffee partnerships. The opportunity will allow you to brand your designated coffee break, announcing that your company is the main coffee partners for this session. You will also be allowed distribute a branded gift item or piece of collateral to all attendees at that event. Allocation is available on a strictly first booked, first option basis. Each of these provides a free added value of €2,500 to the Executive Partnership of HETI 2018

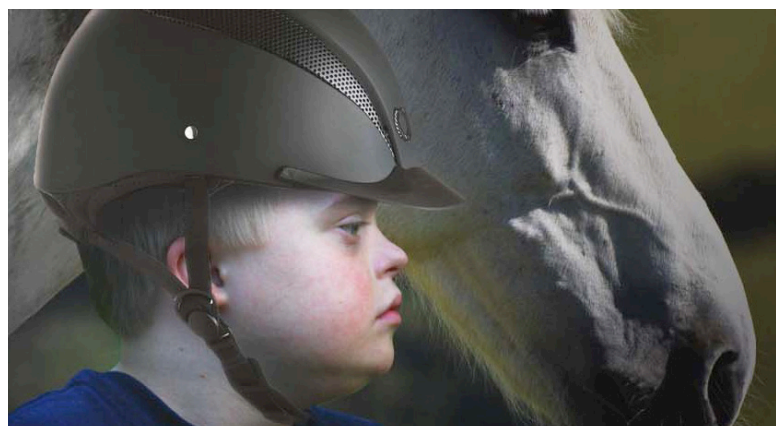
associate partners €7,500

A range of rights and benefits will be agreed to optimize the potential as Associate Partner to meet your business and marketing objectives, including subject to negotiation:

- Official Designation as Associate Partner of HETI 2018
- Branding on the HETI 2018 Partners page of the website to include your organisation's logo and biography
- Use of the HETI 2018 image in your organisation's promotional activities tied to HETI 2018, once agreed with the HETI 2018 organisers

AT HETI 2018

- 3m x 4m Exhibition space trestle table, baise, power + two chairs
- 2 complimentary registrations
- Logo on event promotional emails and letters to be sent to prospective attendees
- A quarter page colour advert in the conference programme.
- "Thank you to our Associate Partners holding slide" projected throughout the conference venue
- Insert into the delegate pack



industry workshops €2,500

Organised by the Sponsor, the workshop will take place on site at HETI 2018 and will be included in the Official Congress Schedule. Each workshop will last one hour.

- Complimentary use of an official meeting room at the venue (subject to availability)
- A 45 minute dedicated session time included in the conference programme
- Banner branding in meeting room (supply own banners)
- Product display and distribution in meeting room (subject to venue and LOC approval)
- Recognition as a Workshop Sponsor in official publications
- Inclusion of your Company name, link to home site and logo on the website
- Invitations for Workshop sent by email (by the organiser) to registered delegate list by the organisers (material to be supplied)
- Complimentary use of standard audio-visual and technical equipment as existing in that room (technicians not included)
- A half page colour advert in the congress programme
- Logo branding on the HETI2018 sponsors page of conference programme
- Catering and human resources are not included

The RDS is the largest conference and Events Centre in Ireland with over 22,000 sq metres of floor space

individual partnership opportunities

• Sponsorship of one Conference Session	€2,500
• Sponsorship of a Breakout Session Room for the Conference Duration	€5,000
• Sponsorship of a Workshop for the Conference Duration	€5,000
• Conference Tea/Coffee Break	€2,500
• Conference Lunch (1 day)	€5,000
• Conference Welcome Reception	€6,000
• Poster Boards	€3,500
• Insert into the Delegate Pack	€500
• Conference Bag/Folder	€5,000
• Conference Lanyard	€2,500
• Conference Pen	€1,000
• Conference Notepad	€1,000
• Sponsorship of a Key Media Representative (Includes an allowance towards accommodation in a 3 star hotel, registration)	€1,000
• Fun Walk/Run	€1,000
• Relaxation Station	€5,000
• At-a-Glance Schedule Boards	€5,000
• Programme Book Bellyband	€5,000
• Caricaturist (one day)	€1,000
• Airline Voucher Giveaway	€2,000
• Ice Cream Van / Food Trucks / Bikes etc.	€2,500

Further details of the specific branding on all of the above will be supplied on request.

congress farewell céilí, €5,000

On the final evening of the Congress we will host a Farewell Céilí in the RDS, Concert Hall, beginning with a welcome drink and informal buffet showcasing the finest Irish produce. A Céilí is a traditional Irish group dancing to Irish music. This will be a fun and interactive evening where we will teach traditional dance to those willing to take part or just watch from the wings until they feel the urge to dance!

Please contact Deirdre.quinn@conferencepartners.com to discuss opportunities





advertising opportunities at HETI2018

Full page full colour advertisement in the conference programme	€1,100
Half page full colour advertisement in the conference programme	€600

ONSITE ADVERTISING ON CENTRAL SCREEN

Display your corporate advert within the congress centre.

The choice of the advert location will be determined "on a first come, first served" basis. Maximum of 2 adverts.

Rate for one advert (for the duration of the congress)	€2,500
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BEFORE YOU GO EMAIL

Before the congress, an email reminding all the important

practical information will be sent to the preregistered delegates.

As sponsor of this email your company logo will be posted on the

Email: such a high exposure for your company!

Exclusive to a maximum of two partners.	€1,500
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PROMOTION & MEDIA

The organisers are here to make you feel as a real partner of the congress and to ensure you maximise your investment!

Ask for printed publications of the congress to share them with your contacts.

Ask for congress banners to use in your email marketing campaigns to your clients - to promote your presence at the congress.

Ask for the congress logo to use in your email marketing campaigns as well as in print advertisements and promotional material (reserved to Premium & Quality Sponsors).

Inform your contacts database of your participation in the event via email blasts or newsletters. Send press releases to trade and medical publications.

Post the congress banner on your company website

CAN YOU AFFORD NOT TO BE THERE?

- Make sure you take advantage of the opportunity to reach an international target audience at this conference
- Enhance your strategic position in the market
- Maximise your return on investment



exhibition opportunities at HETI 2018

The Exhibition of the 16th International HETI Congress will be held at The RDS, from 25th-29th June, 2018. This will be a great opportunity for exhibitors to display their new products, research, equipment and techniques,

This provides an excellent opportunity for delegates to interact with commercial companies and to familiarise themselves with the latest advances within their field. Our delegates increasingly welcome the opportunity to tap into the expertise provided by exhibitions to answer questions and provide product demonstrations. In addition to the commercial exhibition and the scientific posters, lunch, tea and coffee breaks will take place in the exhibition area in order to maximise the amount of time delegates spend within the exhibition.

Please take a look at the venue here: <http://www.rds.ie/venuemap>

Use the table below as a guideline with the exhibition dates

	24th June	25th June	26th June	27th June	28th June	29th June
Morning	Exhibition Set-up	Exhibition Open	Exhibition Open	Exhibition Open	Exhibition Open	Exhibition Dismantling
Lunch Time						
Afternoon						
Late Afternoon						
Evening						

exhibition rates

Area (m ²)	Price	Euro per m ²
6 (3m width x 2m depth)	€1800	€300
9 (3m width x 3m depth)	€2700	€300
12 (4m width x 3m depth)	€3600	€300
16 (4m width x 4m depth)	€4800	€300

THE PRICE INCLUDES:

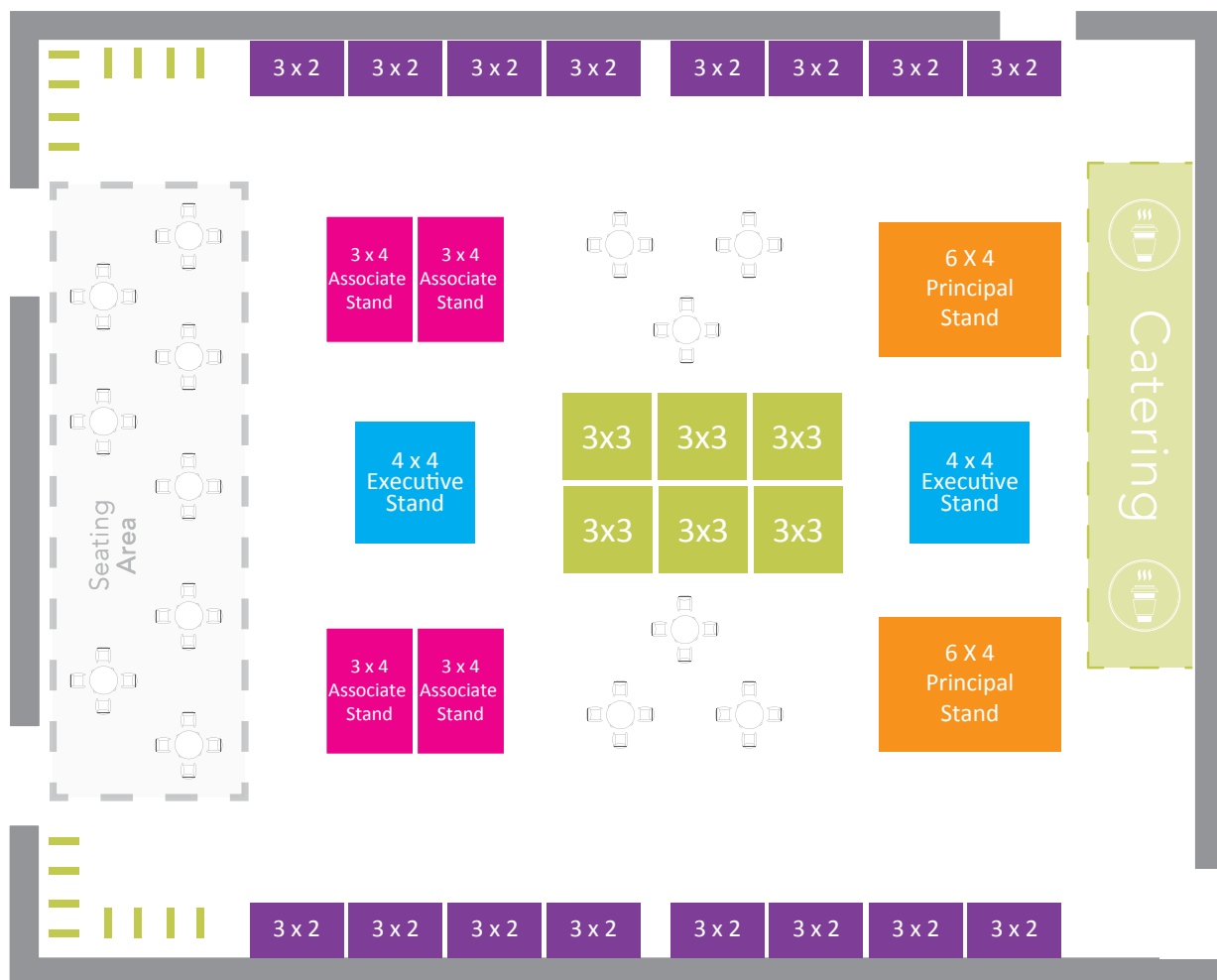
- Trestle top exhibition stand
- Power supply (additional power supply and usage is charged separately)
- Wi-Fi (upgrade available at cost)
- One 6ft trestle table and two chairs
- Fitted carpet
- Cleaning
- Two exhibitor pass is included in every 6 sq m, extra exhibitor passes need to be booked at a rate of 295
- This includes access to the exhibition area, name badge and conference programme. Welcome reception
- The exhibiting company will be listed in the exhibition section in the HETI 2018 final programme.

Note: All VAT registered Irish organisations availing of Partnership and exhibition opportunities are subject to VAT at 23%. All VAT registered EU organisations will not be charged VAT on Partnership if a VAT number is included on the booking contract below. All exhibition is subject to VAT at 23%.

floorplan of the exhibition area

This is the HETI 2018 exhibition floor plan; please indicate your preference booth number when you are booking your exhibition stand. Please note that the organisers will allocate exhibition booths on a first come first served basis and based on the profile of the organisation. The organisers will confirm your exact exhibition stand number in HETI 2018.

From
Hall 6



From
Concert Hall

Legend



3x2 m2 Sizes shown
in metres squared



= Space Sold



= Poster Boards

HETI 2018 partnership, advertising & exhibition application form

Please scan and complete this form and email it along with an eps. version of your company logo and a 50 word company biography to Deirdre Quinn deirdre.quinn@conferencepartners.com

partnership

I would like to confirm (Please specify what Partnership you would like to confirm)

Total Cost: € _____ plus VAT at 23%

advertising

1. Full page full colour advertisements in the conference programme: €1,100 QTY: _____

2. Half page full colour advertisements in the conference programme: €600 QTY: _____

Total Cost of Advertising € _____

exhibition

I would like to confirm exhibition of:

Booth size in sq m: _____

Cost per square meter: € _____

Total Cost: € _____ plus VAT at 23%

Exhibitor Badges Names:

Note: one exhibitor pass is included with every 6 sq. m.

1. _____

2. _____

Additional Exhibitor Badges Names, cost of €295

1. _____

2. _____

3. _____

Organisation's VAT Registration Number: (only if based in EU and outside of Ireland)

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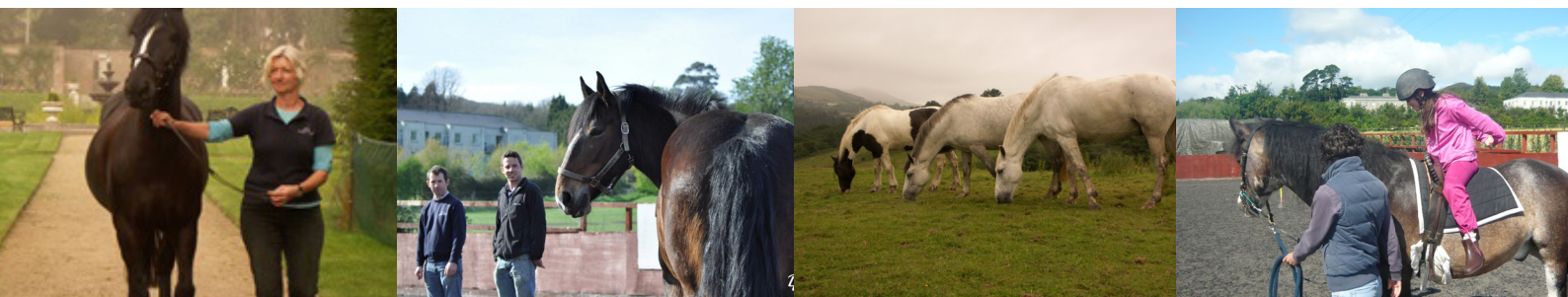
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Please note: Full details of the exhibition area, set-up times, goods receipt, electricity etc. will be sent to you in April/May 2018.



For all congress logistics, accommodation, registration and general queries.

Please Contact

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For queries related to the scientific programme

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